

BRIEFING

INDUSTRY ENGAGEMENT

BRINGING CUSTOMERS AND BT WHOLESAL TOGETHER

Challenge Cup - An Invitation to WBC Customers

Briefing Reference 013-10

IMPACT MATRIX		
END USER	CP	SYSTEMS
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Dots in the sections above are a guide to briefing impact

Interested in working with BT Wholesale on improving the 21CN B2B experience?

As part of the BT Wholesale my customer challenge cup, I am looking for two to three customers who would be willing to review documentation and test the "on ramping" element of the current B2B/XML process, providing feedback to enhance that experience.

I am looking specifically at customers who currently take Wholesale Broadband Connect directly and or indirectly, who do not currently use a B2B/XML interface for their fault journeys, but who have the intention or plans in place to move towards this position within the next 6 months, by January 2011.

Please email me at carole.haywood-poole@bt.com by noon on Friday 30th July 2010 if you are interested or have any further questions about this opportunity.

I will be in a position to confirm to those customers who meet the criteria, by Tuesday 3rd August 2010 to discuss and agree next steps. If over-subscribed, BT Wholesale reserves the right to select participants in accordance with the "eligibility criteria" requirements for participation in the review. A "first come first served" policy may also be invoked if over-subscribed after the review criteria has been assessed.

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