

GENERAL BRIEFING

Helping you plan the future: Roadmaps are on the right track Briefing Reference 005-11

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Dots in the sections above are a guide to briefing impact

Last year we successfully launched the product roadmaps on the Inspire website and since then they have continued to improve and expand them based on your feedback. We now have ten roadmaps loaded, all created in response to customer demand for information on our longer term product plans – and now we have re-launched them.

You identified the need for us to share our development plans with you in more detail and more frequently so that, especially in these challenging economic times, you can make better informed investment plans.

We have taken your feedback on board and have now re-launched our BT Wholesale Product Roadmaps. The new and improved roadmaps now offer:

- An easy to navigate site for you to find out what is happening with product developments
- Improved graphics
- Regular monthly updates with flags to show new additions and any amendments
- 24/7 availability for immediate access to the up to date information
- Great exporting facilities, enabling you to save and print exactly what you want
- Information on each product area:
 - Timeframes to show start and end dates of a deliverable
 - Additional information to help you understand what the activity is, what impact it may have on your business and where to go for more information.

Give them a try! <http://www.btwholesale-inspire.com>. See the new IP Voice Services roadmap!

We think that you will find these roadmaps really helpful and easy to use. Please do provide your feedback to make them even better.

If you have any questions or comments please just drop an email to marketing.support@bt.com

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