# YOU KNOW WHATYOU WANT.

# SO WE MAKE SURE YOU GET I



Working online can be a bit of a pain sometimes. That's why we've made 'wholesale' improvements to our website. We want your online experience to be as enjoyable as possible.

Take a peek at the route we've taken.

### A busy website

- Our website is accessed by thousands of users each day.
- But we wanted to make things even better for you.
- So we asked what you wanted.
- Then we did something about it.



## Meeting your needs

#### You wanted a website that would be:

- Faster quick and easy access to information
- Easier for doing business with us online
- **Better** for ordering and managing products

### So we completely redesigned it, with: • **Faster** and simpler searches

- **Easier** transactions
- **Better** and streamlined ordering





## We also reviewed and revised the content, to

ensure that it's always accurate, relevant and up-to-date. And we grouped similar information together

in easy to use sections: • Products & Services - packed with useful

information and white label collateral • Sales Tools - news of latest offers,

key user messages and other sales tools

• My BT Wholesale - including Business Zone, My Apps, and Briefings



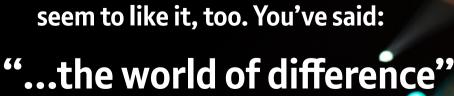
#### • Even more of you have started using our site

A great result

- It also makes it easier for you to help **your**
- customers

And you keep on coming back for more

We love our new website and you



"Much cleaner"

"...far more intuitive"

We'll carry on improving it in the future.

If you haven't explored it already, why not take a look at it? Visit www.btwholesale.com

We hope you enjoy the online experience





