

YOU KNOW  
WHAT YOU  
WANT...

SO WE  
MAKE SURE  
YOU GET IT



Working online can be a bit of a pain sometimes. That's why we've made 'wholesale' improvements to our website. We want your online experience to be as enjoyable as possible.

Take a peek at the route we've taken.

### A busy website

- Our website is accessed by thousands of users each day.
- But we wanted to make things even better for you.
- So we asked what you wanted.
- Then we did something about it.



### Meeting your needs

You wanted a website that would be:

- **Faster** – quick and easy access to information
- **Easier** – for doing business with us online
- **Better** – for ordering and managing products



### So we completely redesigned it, with:

- **Faster** and simpler searches
- **Easier** transactions
- **Better** and streamlined ordering



### Packed with useful information

We also reviewed and revised the content, to ensure that it's always accurate, relevant and up-to-date.

And we grouped similar information together in easy to use sections:

- **Products & Services** – packed with useful information and white label collateral
- **Sales Tools** – news of latest offers, key user messages and other sales tools
- **My BT Wholesale** – including Business Zone, My Apps, and Briefings



### A great result

- Even more of you have started using our site
- And you keep on coming back for more
- It also makes it easier for you to help **your** customers



We love our new website and you seem to like it, too. You've said:

“...the world of difference”

“Much cleaner”

“...far more intuitive”

We'll carry on improving it in the future.

If you haven't explored it already, why not take a look at it?

Visit [www.btwholesale.com](http://www.btwholesale.com)

We hope you enjoy the online experience